NEBRASKA BOARD OF REGENTS

UNIVERSITY OF NEBRASKA REGENTS

The Board of Regents consists of eight voting members elected by district for six-year terms, and four non-voting student Regents, one from each campus, who serve during their tenure as student body president. The board supervises the general operations of the university, and the control and direction of all expenditures. The board also includes a corporation secretary who manages all records including agendas, minutes, notices, policies and bylaws. Those documents can be found on the web at nebraska.edu/board/.

The board meets regularly, primarily in Lincoln but also in Omaha and greater Nebraska. Persons wishing to provide information to the board or to appear before it should contact: Corporation Secretary, University of Nebraska, Varner Hall, 3835 Holdrege, Lincoln, NE 68583.

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President, University of Nebraska

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Ronnie Green assumed full authority as the University of Nebraska-Lincoln’s 20th chancellor on May 8, 2016. Prior to being named chancellor, Green served for six years as the Harlan Vice Chancellor of the Institute of Agriculture and Natural Resources. In this role, he also jointly served as the Vice President for Agriculture and Natural Resources of the University of Nebraska system. Since 2015, Green also was UNL’s Senior Vice Chancellor for Academic Affairs, the institution’s chief academic officer and responsible authority in the absence of the chancellor.

Green was raised on a mixed beef, dairy and cropping farm in southwestern Virginia. He received bachelor and master’s degrees in animal science from Virginia Tech and Colorado State University, respectively. His doctoral program was completed jointly at the University of Nebraska and the USDA-ARS U.S. Meat Animal Research Center in animal breeding and genetics in 1988.

Green has served on the animal science faculties of Texas Tech University and Colorado State University, and as the national program leader for animal production research for the USDA’s Agricultural Research Service and executive secretary of the White House’s interagency working group on animal genomics within the National Science and Technology Council where he was one of the principal leaders in the international bovine, porcine, and ovine genome sequencing projects. Prior to returning to NU, Green served as senior global director of technical services for Pfizer Animal Health’s animal genomics business.

Green has published 130 refereed publications and abstracts, nine book chapters and 56 invited symposia papers; and has delivered invited presentations in 43 U.S. states and 21 countries around the world. He is a past-president of both the American Society of Animal Science and the National Block and Bridle Club, and has served in a number of leadership positions for the U.S. Beef Improvement Federation, National Cattlemen’s Beef Association, National Pork Board, Federated Animal Science Societies and the National Research Council. He was named a fellow of ASAS in 2014 and, in 2015, a fellow of the American Association for the Advancement of Science, the world’s largest general scientific society.

Ronnie and best friend Jane are the proud parents of four children: Justin, a UNL political science student and political journalist in Washington, D.C.; Nate, a UNL business administration graduate and current UNL law student; Kelli, a UNL student majoring in advertising, public relations and global studies; and Regan, a UNL student majoring in pre-inclusive early childhood education.

Josephine (Jo) R. Potuto, the Richard H. Larson Professor of Constitutional Law, has been Nebraska’s faculty representative (FAR) at the NCAA and conference level since May 15, 1997.

In 2002, Potuto was named Outstanding Faculty Athletics Representative by the All-American Football Foundation. From 2008-09 to 2011-12 she was president of the 1A FARs (FARs from FBS institutions). Among her NCAA positions, Potuto spent nine years (the maximum) on the NCAA Division I Committee on Infractions (chair her last two years). She was one of three Big 12 Conference representatives on the NCAA Division I Management Council, and served on the NCAA Men’s Gymnastics Championship Committee and an NCAA-wide (all divisions) committee to advise NCAA staff on student-athlete issues and educational programming for coaches, staff, and student-athletes.

A sports law expert, Potuto regularly lectures and consults on sports issues in general and NCAA processes in particular. She is an expert witness in litigation involving sports issues. She testified before the House Subcommittee on the Constitution regarding due process in NCAA infractions hearings.

She has appeared in media reports in the New York Times, Los Angeles Times, USA Today, Washington Post, CBSSports.com, the Chronicle of Higher Education, and Insider Higher Ed among others. She has presented to the Knight Commission on Intercollegiate Athletics, the National Association of College and University Attorneys, the Association of Public and Land Grant Universities, the Texas Commission of Higher Education, NCAA regional conferences, law conferences and law firms, NACOA, and to universities and law colleges, including the Universities of Indianapolis, Madison, Mary Washington, Oklahoma, Santa Clara, Arizona State, Baltimore, and Mississippi.

Potuto is a past-adviser to the Uniform Law Commissioners Committee to draft a sports agent statute, has drafted rules governing search and seizure and hearings for the Nebraska Racing Commission, and also has written on issues of gender equity in college athletics. She has authored numerous articles on sports law issues. She just completed articles on NCAA treatment of student-athlete violations and on NCAA and Olympic treatment of athlete violations (co-authored with an Olympic arbitrator).

Potuto delivered the 2012 Chancellor’s Distinguished Lecture. She serves on the senate’s intercollegiate athletics committee. She is a past member of the UNL academic senate and also served on Nebraska’s NCAA site certification steering committee.

Potuto teaches constitutional law, procedure, federal jurisdiction, and sports law. She has been a visiting professor of law at the University of Arizona, Rutgers University, the Cardozo College of Law at New York’s Yeshiva University, the University of Oregon, the University of North Carolina, and Seton Hall University. She has worked as an assistant prosecutor in both the Essex and Morris County (N.J.) prosecutor’s offices.

Potuto was project director and a drafter of the Uniform Law Commissioners Sentencing and Corrections Act, as well as the drafter for the Nebraska Supreme Court Committee to Draft Criminal Jury Instructions. She is the author of three books. She was elected to membership in the American Law Institute, the Nebraska State Bar Foundation, and the Douglass Society.

Potuto earned her bachelor’s degree in journalism at Rutgers' Douglass College, and her master’s degree in English literature at Seton Hall. She earned her juris doctorate at the Rutgers Law College.

She is a member of the bars of Nebraska and New Jersey and is admitted to practice before the U.S. Supreme Court, the U.S. Court of Appeals for the Third Circuit, and the U.S. District Courts for Nebraska and New Jersey.
greater University and in the department. As a member of the Chancellor’s Senior Administrative Team, Eichorst maintains a strong connection and collaboration between the University and athletics.

A highly respected national leader, Eichorst was appointed in 2015 to the Division I Football Oversight Committee. Most recently, Eichorst was named co-chair of the NCAA Division I Football Recruiting Ad Hoc Working Group. He also served on the Big Ten Conference Program and Budget Review Committee. Eichorst was the first Director of Athletics from any conference to visit the Big Ten Conference-based Academic Alliance (formerly known as the Committee on Institutional Cooperation). Nebraska was the only Big Ten Academic Alliance institution to receive Academic All-Americans among its student-athletes.

Under Eichorst, Nebraska extended its nation-leading total of 11 NCAA Academic All-Americans to 325 and its nation-leading total of NCAA Top Ten Award winners to 17. More than 700 awards were presented at the 2016 Annual Student-Athlete Awards Show—A Night at the Lied. In 2015-16, 109 student-athletes earned undergraduate or graduate degrees and the Big Ten Conference honored 209 Husker student-athletes with Academic All-Big Ten awards. For the first time in school history, all Nebraska student-athletes met or exceeded the NCAA’s Academic Progress Rate (APR) of 960 or higher and the overall Graduation Success Rate (GSR) of 86 percent is the highest in program history. In addition, seven Husker teams (women’s basketball, golf, gymnastics, softball, tennis and volleyball and men’s tennis) had a GSR of 100 percent as reported in the fall of 2015.

During Eichorst’s tenure, Nebraska has won three NCAA team championships, increasing its total to 27. In 2012-13 and in 2014-15, the Nebraska women’s bowling team earned the program’s fourth and fifth NCAA titles, while the Husker volleyball team won its third, NCAA Championship, the program’s fourth national title.

In 2016, the Husker men’s track and field team swept the Big Ten Indoor and Outdoor Championships and 14 Nebraska teams competed in NCAA postseason action, including bowling, football, volleyball, women’s swimming and diving, wrestling, softball, baseball, men’s and women’s gymnastics, rifle, and men’s and women’s indoor and outdoor track and field. In 2015-16, Nebraska produced 41 All-Americans who won 49 national awards, including 21 first-team honorees. In 2013-14, Nebraska became one of only two NCAA institutions — and the first Big Ten program in history — to qualify for a football bowl game, and advance to NCAA postseason in the major team sports of volleyball, soccer, men’s and women’s basketball, baseball and softball. Additionally, Nebraska was the only program to win a post-season game in six of those seven sports.

Nebraska’s fan support continues to be unparalleled in college athletics. In 2015-16, top 15 national rankings for average attendance were reached across 10 sports — football, volleyball, men’s and women’s basketball, wrestling, soccer, softball, baseball and men’s and women’s gymnastics. Nebraska is the only school in the country to rank among the top 15 nationally in both football and men’s basketball attendance in the 2015-16 season, averaging 43,311 in football and 14,644 in basketball.

Eichorst came to Nebraska after serving as Director of Athletics at Miami in 2011 and 2012. He hired legendary men’s basketball coach Jim Larranaga, who led Miami to the NIT Second Round in his first season and ACC regular-season and tournament titles as well as the NCAA Sweet 16 in his second. The Miami Hurricanes basketball program posted its highest national ranking in school history (No. 5) and advanced to the Second Round of the NCAA Tournament. The Miami women’s tennis team advanced to the NCAA Elite Eight for the fourth straight season, and the baseball team made its fourth straight trip to the NCAA Tournament.

Before heading to Miami, Eichorst was the Deputy Athletics Director at Wisconsin. He was the Chief Operating Officer and oversaw the department’s daily operations, as well as the men’s basketball program under the direction of Director of Athletics and former Husker Barry Alvarez.

From 2004 to 2006, Eichorst served as the Director of Athletics at Miami-Whitewater, which produced four top 10-percent finishes in the NCAA Directors Cup, one NCAA team title and two NCAA runner-up finishes. The program also featured 11 CoSIDA Academic All-America selections. A native of Lone Rock, Wis., Eichorst was an all-conference defensive back, three-time letterwinner and 1990 football team captain for the University of Wisconsin-Whitewater. He graduated magna cum laude in business from UW-Whitewater in 1990 and in 2015 was awarded the Distinguished Alumni Award for Professional Achievement. He is the NCAA Academic All-America team. In 2007, Eichorst was named the Sports Law Alumnus of the Year Award. He is also an alumnus of the Sports Management Institute and serves on the Marquette University National Sports Law Institute’s Board of Governors. He served as an assistant adjunct professor of law at Marquette, where he taught classes in sports law. He serves on the Marquette University National Sports Law Institute’s Board of Advisors and in 2006, Marquette awarded Eichorst the Sports Law Alumnus of the Year Award. He is also a graduate of the Sports Management Institute and serves on its Executive Committee.

The Eichorst Family (from left): Jack, Joseph, Bennett, Kristin and Shawn.
Marc Boehm
Executive Associate A.D.
Development, Ticketing & Events

John Lentz
Executive Associate A.D.
CFO

Dennis LeBlanc
Executive Associate A.D.
Academics

Pat Logsdon
Executive Associate A.D.
Administration & SWA

Steve Waterfield
Executive Associate A.D.
Performance & Strategic Research

Bob Burton
Senior Associate A.D.
Facilities & Capital Planning

Diane Mendenhall
Senior Associate A.D.
Development & Ticket Operations

Jamie Vaughn
Senior Associate A.D.
Compliance

David Witty
Senior Associate A.D.
Marketing & Communications

Keith Zimmer
Senior Associate A.D.
Life Skills & N Club

Chris Anderson
Associate A.D.
Community, Governmental & Charitable Relations

Chris Brasfield
Associate A.D.
Student-Athlete Recruitment & Experience

**NEBRASKA ATHLETIC ADMINISTRATION**

Boehm has worked to create a fan-friendly atmosphere at men’s and women’s basketball, leading to record-setting attendances and season ticket sales for both programs.

In 2013-14, the men’s basketball program sold out its season tickets for the entire year in May of 2013 in anticipation of the first season at Pinnacle Bank Arena. The more than 15,000 Husker fans that packed the new arena watched the Big Red roll to a 15-1 home record on their way to the 2014 NCAA Tournament. It was the fifth postseason trip for the men’s basketball program since Boehm’s arrival.

NU ranked 13th nationally in average home attendance (15,419) on its way to a top-four finish with an 11-7 record and 2013. The Huskers have produced the four highest single-season win totals in NU history over the past six years. The Big Red have finished the season ranked in the top 25 in four of the past six seasons - the first four top-25 final national rankings in school history.

In 2013-14, Nebraska won its first-ever women’s basketball conference tournament title, claiming the Big Ten crown with a 3-0 run in Indianapolis.

Boehm also played a lead role in bringing NCAA Tournament basketball to Lincoln for the first time since 1993, as the Husker women played host to the NCAA Lincoln Regional. Eventual national champion UConn, Texas A&M, DePaul and BYU battled for a spot in the 2014 NCAA Women’s Final Four. The two sessions attracted well over 17,000 fans.

During the regular season, the Husker women ranked No. 8 nationally in total home attendance with more than 110,000 fans flocking to the arena as the Huskers tied a school record with 16 home victories. NU’s average home attendance of 6,161 fans per game ranked 11th in the country. Nebraska has ranked among the top 12 teams nationally in women’s basketball home attendance in each of its first three seasons in Pinnacle Bank Arena.

Boehm, who played a significant role in aiding Nebraska’s functional transition to the Big Ten Conference in 2011-12, was also instrumental in conceptualizing and developing the Husker Nation Pavilion, which is the premier pregame event around home football games.

Boehm also took the lead role in obtaining First National Bank and Ameritas as premier sponsors for the Nebraska Athletic Department for a combined deal worth more than $7 million over a three-year period. First National Bank and Ameritas joined Verizon, Pepsi and adidas as premier corporate sponsors for Husker athletics.

Boehm held the same position at Pittsburgh from 1997 to 2003. Boehm assisted in the rise of the Panthers’ basketball program with the men’s team posting back-to-back Sweet 16 appearances in the NCAA Tournament. During construction of the Panthers’ new athletic facilities, Boehm played a critical role in Pitt’s athletic teams moving to the UPMC Sports Performance Complex, Heinz Field and the Petersen Events Center.

Boehm served as interim athletic director at Pittsburgh for nearly five months before coming to NU. During that time, he hired men’s basketball head coach Jamie Dixon.

Boehm also spent five years as associate executive director of the Tostitos Fiesta Bowl. He directed and managed a 125-member fund-raising committee of Arizona business people responsible for generating more than $4.5 million in cash and in-kind partnerships. Previously he spent four years as associate executive director and public relations director of the Sun Bowl from 1987 to 1991.

Born in Grand Island, Boehm earned his bachelor’s degree in communications from Kansas State in 1984 and added a master’s degree in sports management from St. Thomas (Fla.) University in 1985. Boehm and his wife, the former Janelle Broderick of Minot, N.D., have three boys, Broderick, Christian and Lukas John.
PAT LOGSDON
Executive Associate A.D./SWA  36th Year  Nebraska (1989)

A member of the Nebraska Department of Athletics since 1979, Pat Logsdon serves as Executive Associate Athletic Director for Administration and is a member of NU’s senior management team.

Logsdon, who is in her ninth year as Nebraska’s Senior Woman Administrator to the NCAA and the Big Ten Conference, also serves on the Big Ten Sports Management Council.

Logsdon’s duties include oversight on all administrative issues and operational functions of the Athletic Director’s office. She also oversees the areas of Department Travel with Nebraska’s in-house travel agency, Anthony Travel, including bowl and postseason travel. She is also responsible for the Department’s Gender Equity Plan, equipment and serves as a liaison to adidas.

In addition, Logsdon manages student-athlete end of season evaluations and exit interviews. She also serves as the sport administrator for volleyball, beach volleyball, softball and men’s and women’s gymnastics.

Previously, Logsdon spent 23 seasons in football operations, including six seasons as NU’s director of football operations, the first female in Division I to serve in that capacity. She handled organization of all recruiting functions, supervised compliance activities and coordinated all football administrative operations, including travel and practice operations.

Logsdon earned a bachelor’s degree in education from Nebraska.

DIANE MENDENHALL
Senior Associate A.D./Development & Ticketing  Third Year  Kansas (1981)

Mendenhall’s primary responsibilities are to manage the daily operations of the development and ticket offices which include the annual fund, suites and premium seating, donor events and parking, ticket operations and assisting with Alumni Association and University of Nebraska Foundation relations.

As executive director of the 25,000-member Nebraska Alumni Association (NAA), Mendenhall worked closely with the university administration, athletic department, University of Nebraska Foundation, campus community and alumni chapters to encourage the active participation of alumni and friends with the university.

Under Mendenhall’s leadership, the NAA adopted a university-focused mission and increased collaboration across campus and in the community. Since 2008, the NAA grew lifetime membership to an all-time high; expanded the chapters and groups program from 59 to nearly 90; increased Scarlet Guard (student alumni) from less than 100 to more than 1,400; increased outreach to alumni through several communications initiatives, including redesigns of Nebraska Magazine, Good NUz, and huskeralum.org; introduced new programs to connect and serve alumni, including alumni career services, Football Fridays and the Young Alumni Academy; and launched the Nebraska Legends Scholarship Program to help recruit more than 600 students to attend UNL in the first three years of the program.

The NAA also strengthened its financial position. Total assets grew by more than 38 percent. Approximately $3 million was invested in the Wick Alumni Center and the Nebraska Champions Club.

In 2000, Mendenhall joined the University of Nebraska Athletic Department as director of operations for Nebraska volleyball. In 2004, Mendenhall was named associate director of development for the athletic department and later was promoted to assistant athletic director for development. Promoted again in 2006, Mendenhall was named assistant athletic director for development and ticketing as she successfully blended the operation of two departments, responsible for nearly 70 percent of the athletic department budget.

A native of Ogallala, Neb., Mendenhall earned her a bachelor’s degree from Kansas in 1981. She was a four-year starter for the Jayhawk volleyball team and a team captain as a senior. Mendenhall and her husband, Rich, have one daughter, Ally.